# Prioritising well-being on a finite planet: A research manifesto

**This manifesto is an invitation** to like-minded academics, activists, policy-makers and members of civil society, who share our dedication to prioritise human well-being within planetary boundaries.

Julia K. Steinberger, Elke Pirgmaier, William F. Lamb, Helga Weisz, Daniel Bailey, Stephen Hall, Lina Brand Correa, Doris Fuchs, Sylvia Lorek, Peter Paul Pichler, Timmons Roberts & Marlyne Sahakian.

Intertwined social and ecological conflicts and crises deepen, widen and accelerate around the globe. The dominant political response is driven by rising populism, nationalism, neoliberalism and 'post-truth' cynicism. The core goals of improving human welfare and preserving planetary biophysical capacity are at best forgotten and at worst pitted against each other.

We aim to establish a research network to tackle the giant societal challenge of 'living well within limits' based on the principles of deep democracy, equitable distribution and environmental justice. Our ultimate goal is to foster dignified life-chances of current and future human and non-human beings, which can only be achieved by remaining within planetary boundaries.

## To tackle this challenge credibly, we must:

- (1) **Think big.** We acknowledge the systemic and structural causes of social ecological problems and lack of ambition to investigate 'the bigger picture' in academia. We prioritise research into structures, institutions and systemic change over marginal, individualistic, or market-based "solutions" based in moribund economic thinking.
- (2) **Challenge power**. We acknowledge the role of power in obstructing solutions to social ecological problems. Power relations can limit the solution space through manifold channels; they shape everyday patterns of production and consumption (often through obscure fiscal commitments, dominance of particular economic sectors in national economies, and institutional lock-in effects), and reproduce socio-economic inequality. Power also directs prevailing discourses and narratives of progress, such as the primacy of economic growth over human well-being. The threat of power is greatest when invisible or ignored; it must therefore be studied, exposed and challenged.
- (3) Offer credible solutions. We seek visionary yet realistic alternatives. We acknowledge the capital importance of socio-political, rather than technological change, and seek meaningful entry points towards systemic change grounded in reality. To understand how and when social and environmental change occurs we investigate historical, cultural, environmental and social contexts. We recognise that the universal satisfaction of human needs requires both lower and upper limits to consumption. We thus commit to identifying new ways of provisioning human well-being within the biophysical capacity of the planet, while exposing any systemic economic and political barriers to their achievement.

# Our research network offers spaces for expanding this type of research, by:

- > Fostering spaces for lucid and collective thinking, through public engagement, joint collaborations, meetings and publications, regardless of academic discipline;
- Promoting research outcomes whose ambition fulfils the criteria listed above, and are directly aimed at tacking the challenge of "prioritising well-being on a finite planet";
- Involving governments, academic societies and funding bodies to support and engage in this research, and take its outcomes forward.

## How to get involved?

Sign on to this manifesto by visiting URL TBD or email EMAIL TBD. You will then be connected to a community of like-minded researchers, and can share opportunities for engaging in collaborative projects, debates, publications, conference sessions and meetings.

#### Initiators of the manifesto:

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