

CALCULATING GALLONS OF WATER SAVED BY IMPLEMENTING LOW-WATER USE PRACTICES IN MARICOPA COUNTY

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Readily available statistics on water savings come in many forms that are often incomparable.



Drip Irrigation: "Can save 30,000 gallons a year"—EPA



Smart Controller: "Savings of 20-50% over traditional time based irrigation control"—EPA



Leak Checking: "Save homeowners 10 percent on their water bills"—EPA

Performing dimensional analysis on existing statistics using localized data allows for comparable, applicable outputs of gallons saved per practice.

$$\frac{\text{water savings practice} \times \frac{\% \text{ of water saved}}{\text{water savings practice}} \times \text{number of gallons used}}{\text{square foot}} \times \text{lot size (square foot)} = \text{number of gallons saved}$$

An example of a percent statistic turned into an exact number of gallons saved.

Individualized statistics provide consumers with a more accurate prediction of the water saved by implementing low-water use practices.

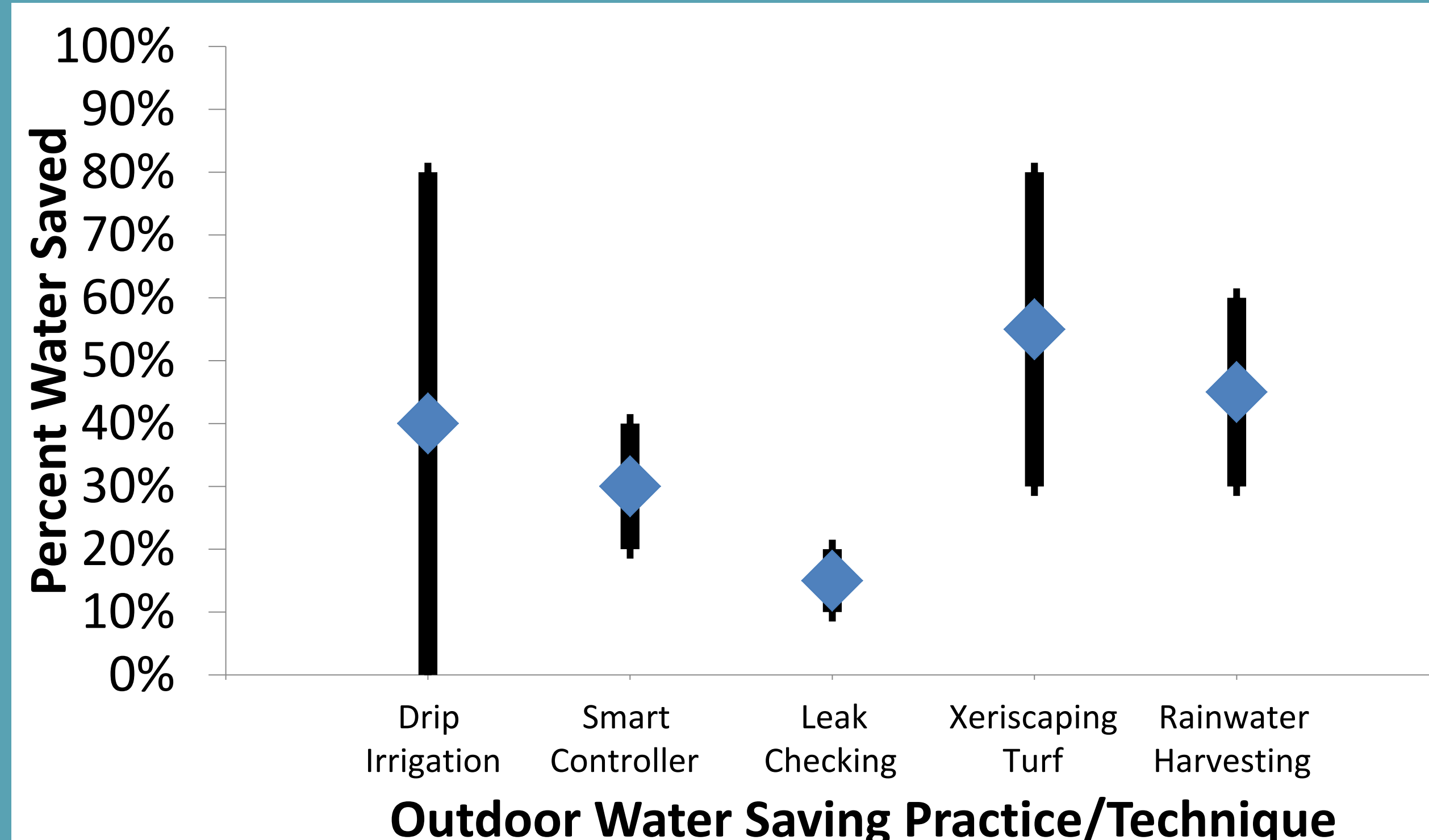
- 80% of landscapers who go through Smartscape say that they do not see client demand for their techniques due to a lack in knowledge and understanding from the consumer's perspective on water conservation.



Percent ranges of water saved from broad national statistics do not provide usable information to the consumer.

Xeriscaping turf saves the most gallons per year in Maricopa County; rainwater harvesting saves the least.

Landscapers will be able to justify low-water use practices taught in classes, such as Smartscape, to their clients.

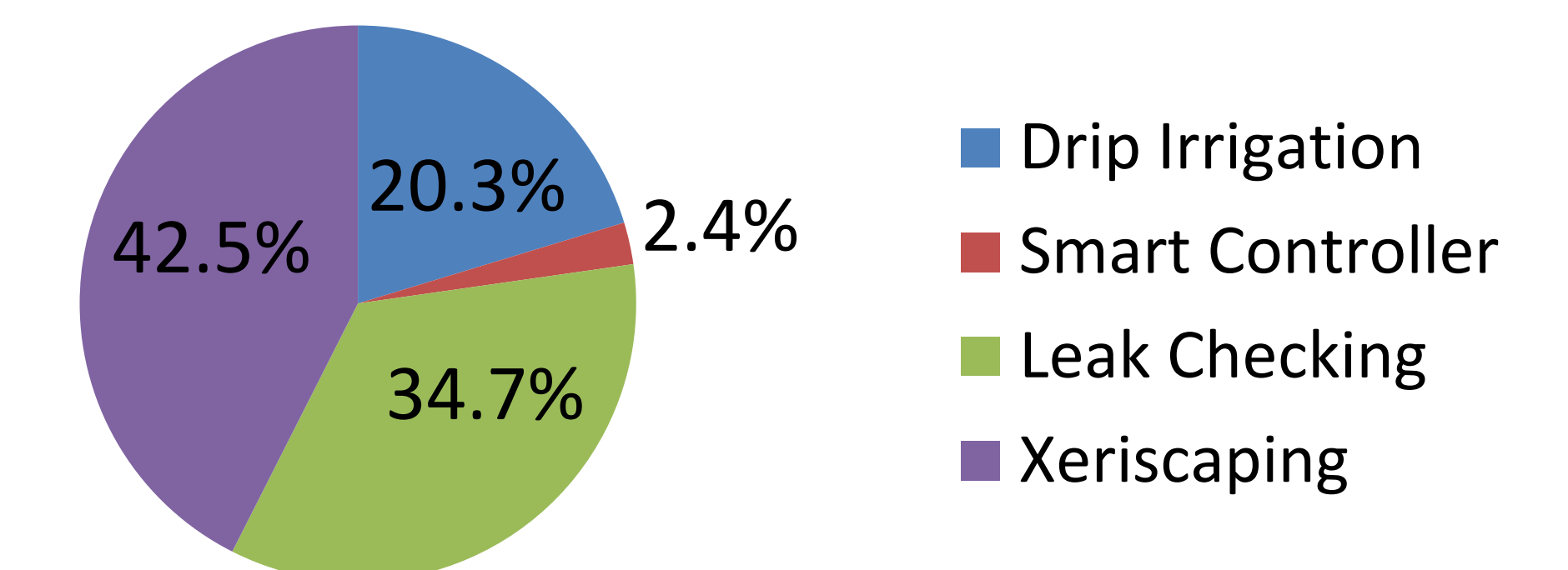


The error bars represent the percent range of water saved by implementing low-water use practices. Many of them overlap, making it difficult to determine which one is best.

Outdoor Water Saving Practice/Technique	Gallons Saved Per Year
Drip Irrigation	4000
Smart Controller	1000
Leak Checking	3000
Xeriscaping Turf	6350
Rainwater Harvesting	150

Potential savings for a homeowner in Maricopa County using 40,000 gallons of water per year and a roof size of 30 feet.

Potential Client Water Savings for 3 Smartscape Certified Landscapers after a Year: 591,060 gallons



Data represents survey responses from three landscapers who worked on 72 single family residential homes.

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