

## Biodiversity Series

**Better environmental decisions:  
We all want them, but how do we get them?**



### **Joe Arvai**

*Professor and Sware Chair in Applied Decision Research, University of Calgary*

Over the last several years, we have witnessed an explosion of interest in the science of judgment and decision-making. Bestsellers like *Predictably Irrational* and *Thinking, Fast and Slow* have provided engaging summaries of research on how people make choices. However, applications of this research have struggled to keep pace. This is especially true when we think about problems (and opportunities) that demand what could be termed “active decision support.” Dr. Arvai will talk about research, conducted in his lab at the University of Calgary, to develop and test decision-aiding tools.

This series is a partnership of:

**Center for Biodiversity Outcomes**

**Decision Center for a Desert City**

**Monday, October 27, 2014**

**12:00 - 1:30 p.m.**

Decision Center for a Desert City

21 E. 6th St, Ste 126B

Tempe, Arizona 85281

(lunch will be provided)

Parking and directions:  
[dcdc.asu.edu/contact](http://dcdc.asu.edu/contact)

For more information about this  
and other events, visit:  
[sustainability.asu.edu/events](http://sustainability.asu.edu/events)

**RSVP: [sustainability.asu.edu/events](http://sustainability.asu.edu/events)**

The Sustainability Series is presented by ASU's Julie Ann Wrigley Global Institute of Sustainability.