



Connected Sparks and eEcosphere: Curriculum and Content Development

THE PROBLEM A provider of innovative educational toys, apps and games for children and an online platform focused on communicating sustainability practices and behaviors wanted to ensure that their content was effective, appropriate to their audience and science-based.

THE CLIENTS Connected Sparks (provider of educational materials on global sustainability issues and solutions) and eEcosphere (an action-oriented online social platform developed to help people adopt a more sustainable lifestyle).

THE SERVICE Content review, research and development

THE SOLUTIONS Creation and development of science-based sustainability educational activities, product content, relevant materials and specific desired learning outcomes.

THE OUTLOOK The comprehensive recommendations helped to ensure that Connected Sparks is developing effective sustainability educational materials for children. Science-based content developed for eEcosphere helped users identify and adopt forward-thinking sustainability ideas that encourage people to take action as a group using the web.

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