



## Haarlemmermeer Beyond Sustainability

**THE PROBLEM** The Municipality of Haarlemmermeer, Netherlands wants to expand its current sustainability leadership position by becoming one of northern Europe's centers for sustainability-driven commerce.

**THE PARTNERS** Municipality of Haarlemmermeer, Park 20|20, Schiphol Area Development Company and ASU

**THE SERVICE** A multi-phase regional sustainability plan based on the principles of circular economy

**THE SOLUTIONS** The Global Sustainability Solutions Services will work with regional stakeholders to establish an architecture to develop a circular innovation system for Haarlemmermeer. This will build upon the efforts of already recognized circular innovation leaders and businesses who participated as part of Phase I interviews and analysis.

**THE OUTLOOK** The region will engage with public and private partners to develop a comprehensive circular innovation system implementation process using existing projects that support the use of resources as case studies. As part of this circular innovation system, Haarlemmermeer will establish a public-private collaboration known as the Chamber of Acceleration that will promote the intelligent use of resources and development of new technologies.

**“Our collaborative partnership with ASU on a regional sustainability plan will make us the epicenter of the circular economy in the Netherlands and will bring us one step closer to our goal of continuing leadership in sustainability-driven commerce.”**

**John Nederstigt,  
Alderman and Deputy Mayor for the  
Municipality of Haarlemmermeer**

**Raj Buch**

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