

SPARKY'S GUIDE TO SUSTAINABILITY

University Sustainability Practices at ASU

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university sustainability practices

**sustainability in
operations and
practice at Arizona
State University**

Project Description

- To develop a short animation that shows students what they can do to help reach ASU's sustainability goals
- Using Sparky as the main character, while also showing areas around ASU to develop students connections with the school and their goals
- Show that sustainability is not just about cutting back, and how it can benefit not only the school, but their personal lives as well



Video Themes

The video revolves around four key areas that University Sustainability Practices has developed.

Conscious consumerism



Resource conservation



Waste reduction



Eating smart



Conscious Consumerism

This area focuses on ways that students can impact the environment, their communities, and society by reducing their consumption habits.

Students can:

Make decisions on purchases by reflecting on the true cost of those products (including externalities)

Refrain from getting the latest electronics, and using their current technology until it no longer functions

Buy fair trade products

Purchase food that they know they will be able to consume before it expires

Purchase rechargeable batteries to keep them out of landfills.

Waste Reduction

Here we make suggestions for students to reduce the amount of waste they generate.

Some tips include:

- Using reusable cups for their drinks

- Sturdy, reusable containers can be used in a variety of ways

- Participate in ASU's zero waste goal by making a conscious effort to properly recycle as much as possible

Resource Conservation

Resource conservation is about using less, and getting more out of what they utilize on a daily basis

Suggestions include:

Using smart powerstrips to eliminate phatom power draw, instead of unplugging everything they aren't using

Carpooling or riding to school to save gas

Using less “one-time use” products like water bottles, reusing plastic bags, and using tupperware to bring lunch to school

Reducing water consumption

Applying for Green Housing Certification



Eating Smart

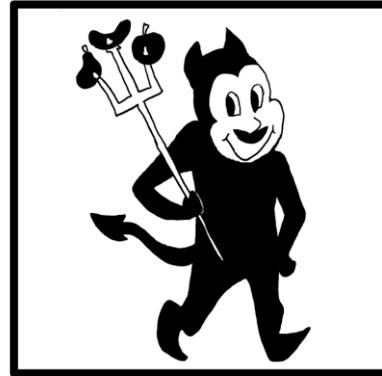
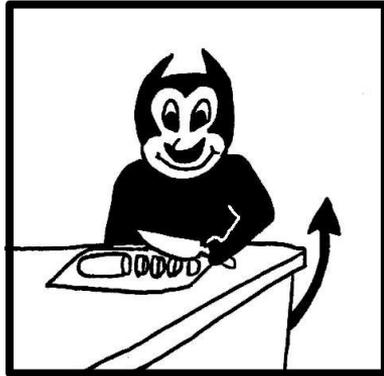
Provides students with information on dining options on campus that promote healthy eating at and around campus

Eating options include:

- On-campus dining at Engrained, E2, Devil's Dish, and The Daily Root provide a variety of options for food, some with an ever-changing seasonal menu
- Seasonal farmers market lets students purchase local and fresh produce to prepare in their residence hall kitchens
- ASU Farmers Market recipes; new ASU Wellness program: Devil's Dish, recipes suggested for college students



Animation Preview



Thank You

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